

Department of Education

SOCCSKSARGEN REGION

November 15, 2021

REGION MEMORANDUM ORD No. 34, s. 2021

CAPABILITY BUILDING ON BROADCASTING AND JOURNALISM FOR DESIGNATED DIVISION INFORMATION OFFICERS AND REGIONAL TECHNICAL TEAM OF DEPED DOSE SA ERE

To: Schools Division Superintendents
Designated Division Information Officers
DepEd Dose sa Ere Regional Technical Team

- 1. To continually improve and ensure competence in delivering relevant information to the constituents of DepEd SOCCSKSARGEN particularly for DepEd Dose sa Ere, the Office of the Regional Director Public Affairs Unit (PAU) shall conduct a Capability Building on Broadcasting and Journalism on *December 3*, **2021** at the Conference Room, 3rd Floor, DepEd Regional Office, Brgy. Carpenter Hill, Koronadal City.
- 2. The activity aims to achieve the following objectives:
 - a. Re-orientation on the understanding on the basic concepts of both broadcasting and journalism to enhance the level of skills and knowledge and other ethical principles
 - b. Effectively deliver correct information to the learners, parents, partners and stakeholders including the teaching and non-teaching employees
 - c. Application of the effective and collaborative team communication and management skills to complete the process in terms of pre-production script development and the like.
- 3. Participants for this activity are the following:

	Name	Division
1	Antonio M. Maganto, Jr.	DDSE Regional Technical Team
2	Apple John A. Satorre	DDSE Regional Technical Team
3	Reah Joy S. Halique	DDSE Regional Technical Team
4	Dionesse R. Barsal	DDSE Regional Technical Team
5	Melmar Jay Puedan	DDSE Regional Technical Team
6	Clariza C. Satorre	DDSE Regional Technical Team
7	Ma. Teresa S. Hallegado	DIO South Cotabato
8	Kenneth T. Carisma	DIO General Santos City
9	Ariel C. Lalisan	DIO Sarangani
10	Rolex H. Lotilla	DIO Koronadal City
11	Mark Carlo G. Buyao	DIO Sultan Kudarat



Regional Center, Brgy. Carpenter Hill, City of Koronadal Telefax No.: (083) 2288825/ (083) 2281893

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12	Gina Fe B. Pateño	DIO Kidapawan City
13	Charlie L. Antipolo	DIO Cotabato Province
14	Arlac G. Billano	DIO Tacurong City
15	Levi Carla E. Villanueva	ICT
16	Aldwin B. Opre	ICT
17	Charl Lorenz B. Nadela	ICT
18	Ricardo E. Custodio	ICT

- 4. Travel to and from the regional office including the provision of meals and snacks of the participants, honorarium of the resource speakers and other related expenses shall be charged to the Regional/Local MOOE subject to the usual accounting and auditing procedures.
- 5. For inquiries, you may call Antonio M. Maganto, Jr., Administrative Officer V, designated Regional Information Officer-Public Affairs Unit through telephone number 083 228 8825.

6. For the information and compliance of the concerned.

CARLITO D. ROCAFOR' Director III

OIC - Office of the Regional Director

Enclosure: Program of Activities

Reference: PAU OM Allotment: None

To be indicated in the Perpetual Index under the following subjects:

SEMINAR ORIENTATION

TRAINING PROGRAMS

 $RJSH/ORD\text{-}PAU/RM/Capability \ Building \ On \ Broadcasting \ And \ Journalism \ For \ The \ Designated \ Division \ Information \ Officers \ And \ The \ Regional \ Technical \ Team \ Of \ DepEd \ Dose \ Sa \ Ere/031/November \ 15,2021$



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Enclosure to Region Memorandum ORD No. 34, Series of 2021

PROGRAM OF ACTIVITIES

TIME	ACTIVITY	PERSON RESPONSIBLE
09:00AM-		
09:20AM	Attendance Checked	
09:20AM-		Antonio M. Maganto, Jr.
09:30AM	Statement of Purpose	Administrative Officer V
		Rebonfamil R. Baguio
09:30AM-		Assistant Regional
09:45AM	Welcome Remarks	Director
		Apple John A. Satorre
	Introduction of the Resource	Education Program
09:45-10:00AM	Speaker	Specialist II
10:00AM-	Basics of Broadcasting and	
11:00AM	Journalism	Ms. Chat Ansagay
11:00AM-		
11:30AM	Snacks/Open Forum	All participants
11:30AM-		
01:00PM	Lunch Break	
01:00PM-		
02:00PM	Workshop Training	Ms. Chat Ansagay
02:00PM-	Group Exercise:	
02:30PM	Broadcasting	Ms. Chat Ansagay
02:30PM-		
03:00PM	Snacks/Break	
	Closing Program	
03:00PM-	Giving of Certificate to the	Antonio M. Maganto, Jr.
03:30PM	Resource Speaker	Administrative Officer V
	Preparation for DepEd Dose	
03:30PM-4:00PM	sa Ere	DDSE Technical Team
4:00PM-05:00PM	DepEd Dose sa Ere	DDSE Technical Team



