

Advisory No. 055, s. 2025

June 23, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.
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INFORMATION AND GUIDANCE ON 51ST NUTRITION MONTH CELEBRATION

The National Nutrition Council Region XII will be spearheading the annual Nutrition Month campaign this July, in line with the Presidential Decree No. 491, also known as the Nutrition Act of the Philippines. This year marks the 51st celebration of Nutrition Month with the theme: **“Food at Nutrition Security, Maging Priority! Sapat na Pagkain, Karapatan Natin!”**

Anchored on the goals of the Philippine Development Plan (PDP) 2023-2028, the celebration aims to foster stronger action toward ending hunger and malnutrition, and to promote sustainable, resilient, and inclusive food systems through the collaboration of all sectors of society.

In support of this year’s campaign, DepEd’s support is requested by hanging streamers, and engaging in promotional activities aligned with the Nutrition Month theme. Official collateral materials and promotional tools can be accessed through the following link: <https://surli.cc/riclts>.

The Regional Nutrition Month Launching, in coordination with LGU General Santos City, will be held on July 1, 2025, at KCC Veranza Mall, General Santos City. The event will be preceded by a motorcade at 7:00 a.m. School Health Personnel are enjoined to attend.

To make the celebration more meaningful, key activities are lined up as shown below:

Activities	Date/Venue	Remarks
1. NM Launching Program to highlight the following: - Motorcade (7:00AM) - Symbolic Activity: Food at Nutrition Security, Maging Priority! Sapat na Pagkain, Karapatan Natin!	July 1, 2025 at KCC Veranza Mall, General Santos City (9:00 AM)	* All Regional Line Agencies are enjoined to join Open to all LGUs <i>Participants to bring green and white balloons to be attached to their vehicles.</i>
2. Nutrition Month Press Conference	July 1, 2025 (1:30 PM at KCC Veranza Mall, General Santos City)	* This will be done after the Program, with the regional media group.
3. Nutri-Jingle Video Competition	Submission of entries-July 1 to July 10 via email (national nutritioncouncilxii@yahoo.com)	* Open to individuals, BNS groups, youth organizations, families

	*See attached guidelines for your reference.	and community-based groups nationwide
4. Regional Nutrition Month Culminating Event	31 July 2025 (Time and venue TBA)	* RNC members, RLAs, local nutrition committee members and select LNFPs and stakeholders of Region XII

For more details, contact the National Nutrition Council via telephone at (083) 825-455, mobile number 0928227112, or email at region12@nnc.gov.ph and nationalnutritioncouncilxii@yahoo.com.

For the information of all concerned.