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Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION

22 Oct 2026

REGIONAL MEMORANDUM

No. 253 s. 2026

NATIONAL DEAF AWARENESS WEEK (NDAW)

To: Schools Division Superintendents

1. Pursuant to Presidential Proclamation No. 829, s.1991, and DepEd Advisory on the observance of National Deaf Awareness Week, (NDAW), the Department of Education encourages all offices and schools to observe the said activity from **November 10 to 16, 2026** with a theme, **"Deaf and Proud: Celebrating Identity, Sign Language, Culture, and Human Rights."**

2. The activity aims to promote greater awareness and institutional understanding of Deaf identity, Filipino Sign Language (FSL), Deaf Culture, and the fundamental rights of Deaf persons and learners. It further seeks to strengthen advocacy for inclusive and linguistically accessible education, while fostering a learning environment that recognizes, respects, and values the identity, language, culture, participation, and human rights of Deaf learners.

3. Attached is the official Matrix of Activities for the 2026 NDAW for reference. All schools are advised to join the activities virtually thought out the week through the links provided in the said matrix.

4. Additionally, all schools are encouraged to undertake appropriate awareness-raising and advocacy initiatives consistent with the theme, including, but not limited to:

a. **Display of campaign materials.** Schools may display official campaign materials within school premises and feature approved digital assets across their official social media platforms to promote public awareness of Deaf identity, FSL, Deaf culture, and the rights of Deaf learners;

b. **Integration of the observance into flag ceremonies.** Schools are encouraged to incorporate relevant information and advocacy messages during morning flag ceremonies to cultivate awareness, understanding, acceptance, respect, and support for Deaf learners and their families; and

c. **Promotion of FSL.** Schools may conduct appropriate activities that foster awareness and appreciation of FSL as the official medium of instruction and communication for Deaf learners, as well as a vital component of Deaf identity and culture, pursuant to Republic Act No. 11106, or the Filipino Sign Language Act.

5. In compliance with DepEd Order 009, s. 2026 on Guidelines on the Implementation of the Three-Term School Calendar in Basic Education, all activities related to the observance of NDAW shall be conducted outside class hours or shall be integrated into appropriate existing co-curricular activities without class disruptions.



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6. For inquiries and clarifications, contact Cynthia G. Diaz, EPS-SNED, at cynthia.diaz@deped.gov.ph
7. Immediate dissemination with this memorandum is desired.

ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director

Enclosure: As stated
Reference: PP No.829,s.1991, DepEd Advisory
Allotment: SNED Fund
To be indicated in the PERPETUAL INDEX
under the following subject:

SPECIAL NEEDS EDUCATION

CGD/CLMD/RM- NATIONAL DEAF AWARENESS WEEK (NDAW)
352/ October 22, 2026

ROC2



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Enclosure 1 to Regional Memorandum No. 253 s. 2026

DEAF AWARENESS WEEK 2026
ACTIVITY MATRIX



To access and edit the official streamer design of the DAW 2026:
<https://canva.link/pvk40mwwwuhdmq2>

DATE	ACTIVITY	VENUE
November 10, 2026 1:00PM	Beyond the Basics: Learning FSL Idioms (Part 1)	Link: https://us06web.zoom.us/j/87006025380
November 11, 2026 9:00AM	Deaf Rights	Link: https://us06web.zoom.us/j/89095429434
November 12, 2026 9:00AM	TOGETHER WE GROW: Understanding, Supporting, and Empowering Our Deaf Children	Link: https://us06web.zoom.us/j/81097975179
November 12, 2026 1:00PM	The Big Magic Show	<i>School-Based</i>
November 13, 2026 2:00PM	Hands That Shine: The Stage Is Ours. The Spotlight Is On."	<i>Every Nation Campus MET Live Pasay City</i>
November 16, 2026 9:00AM	Beyond the Basics: Learning FSL Idioms (Part 2)	Link: https://us06web.zoom.us/j/88453083930